

CLAIMS

1. A heat seal laminate comprising:
 - a facestock having an upper surface and a lower surface;
 - 5 a heat-activatable layer adhered to said lower surface of said facestock;
 - a laminating adhesive overlying said upper surface of said facestock;
 - a carrier layer adhered to said laminating adhesive; and
 - the heat-activatable layer having an upper surface and a lower surface, the upper surface of the heat activatable layer being adhered to said lower surface of said facestock, a layer of ink or graphics overlying the lower surface of the heat-activatable layer;
- 10 said heat-activatable layer comprising a heat-activatable adhesive or thermoplastic film selected from the group consisting of polyolefins, polyamides, polyester copolymers, polyurethanes, ionomers based on sodium or zinc salts of ethylene methacrylic acid, polyacrylonitriles, ethylene-vinyl acetate copolymers, ethylene methacrylic acid, ethylene methyl acrylate, ethylene acrylic acid, ethylene ethyl acrylate, and mixtures of two or more thereof.
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2. The heat seal laminate of claim 1 wherein said facestock comprises a single layer construction.
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3. The heat seal laminate of claim 1 wherein said facestock comprises a multi-layered construction.
4. The heat seal laminate of claim 1 wherein said heat-activatable layer comprises a polyurethane based adhesive.
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5. The heat seal laminate of claim 1 wherein said facestock comprises a polyvinyl chloride film.

6. The heat seal laminate of claim 1 wherein said laminating adhesive comprises a radiation-cured adhesive material or a removable pressure-sensitive adhesive material.

7. The heat seal laminate of claim 1 wherein said laminating adhesive comprises a
5 radiation-cured adhesive material.

8. The heat seal laminate of claim 1 further comprising a detack layer having an upper surface and a lower surface, the upper surface of said detack layer adhered to the lower surface of the heat-activatable layer, the layer of ink or graphics being printed on the lower surface of the
10 detack layer.